

INNA LJUNGBLOM

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SUMMARY

I have long experience and a strong drive to promote interest, engagement and learning around rivers, streams and wetlands, their nature, environment, restoration and conservation. I lead and guide school groups and the general public, have created educational resources, interpretive materials and online content. I have worked with flora and fauna inventories and environmental assessments in the field and laboratory. I love to design attractive and informative web pages, with relevant and inspiring content, tailored to the target audience. I have run my own company since 2007, <http://naturifokus.se/>.

SKILLS

- Education, outreach and promotion of nature and the environment
- Leading teams and projects
- Organizing group activities
- Citizen engagement
- Ecology of rivers, streams and wetlands
- Inventories and assessments
- Creation of educational and interpretive materials
- Writing and editing texts
- Web design and creation of online materials

WORK EXPERIENCE

04/2007 to Current Owner/Manager Nature Education And Outreach

Natur i Fokus – Lund, Sweden

- Undertake consulting for local government Catchment Water Boards around Southern Sweden <http://saxan-braan.se> and <http://raan.se>
- Development and management of websites for the Water Boards. Developing the website for intergovernmental water cooperative for the Öresund Strait <https://oresundsvand.dk>
- Planning and leadership of excursions to rivers and wetlands for primary and high school students and the general public
- Design and authorship of brochures and exhibitions for multiple target audiences
- Development of nature trails and creation of interpretive materials and educational resources for Kullaberg Protected Area <http://www.kullabergsnatur.se>
- More information <http://naturifokus.se/>

- 04/2017 to Current** **Guide, Nature Visitor Center**
Lund Municipality – Lund, Sweden
 Informing visitors about trails and nature at the Skrylle Reserve Visitor Center, <http://skrylle.se>, ongoing casual.
- 06/2019 to 06/2019** **Guide, Fredriksdals Museum And Botanical Garden** – Helsingborg, Sweden
 Guidance of visiting families in pond dipping program and program for summer activities for disadvantaged families.
- 03/2018 to 10/2018** **Guide, Nature Visitor Center, County Of Skåne** – Kullabergs Nature Reserve, Sweden
 Informing visitors about trails and nature at the Kullaberg Nature Reserve Visitor Center and marine aquarium.
- 07/2017 to 12/2017** **Volunteer, School Education Program, Australian National Botanic Gardens** – Canberra
 Helped out in the school learning programmes, for example habitat hunter, indigenous plant use, pond-dipping, budding botanist.
- 07/2017 to 12/2017** **Volunteer, North Ainslie Primary School** – Canberra
 Reading and language coaching with children in class. Grade 2-3 science demonstration as part of a distance university course "Marine biology for teachers".
- 03/1997 to 06/2018** **Marine Guide, Research Vessel, Helsingborg Municipality** – Helsingborg, Sweden
 Guidance for school classes on a marine research vessel. Sampling fauna from hard and soft bottom. Ecology and environmental issues surrounding the Öresund Strait (main shipping access channel to the Baltic Sea). Casual consulting.

Other work experience prior to 2005 available on request

EDUCATION AND TRAINING

Graduation date

- (2019)** **Marine Biology For Teachers, University of Gothenburg** – Gothenburg, Sweden
 Distance course, 15 credits. Expected graduation 2019.
- 1999** **Master of Science: Biology**
Lund University – Lund, Sweden
 Master of Science, with major in Limnology. Dissertation "Effects of UVB radiation on biomass and microcystin concentration in a laboratory culture of the cyanobacterium *Microcystis aeruginosa*".
- 2005** **Bachelor of Education**

Malmö University – Malmö

Bachelor of Education, 140 credit points, accreditation under the Swedish Higher Education Ordinance for Early Learning teaching and play supervision.

1995

Spanish, Individual Course: Spanish Language, History And Geography

Granada University – Granada Spain

Centro de Lenguas Modernas. Feb-July.

WEBSITES AND PORTFOLIOS

- [Http://naturifokus.se](http://naturifokus.se) (Own company website)
- [Http://naturifokus.se/wp-content/uploads/2019/08/ORundan.pdf](http://naturifokus.se/wp-content/uploads/2019/08/ORundan.pdf) (example of interpretive material developed)
- [Http://raan.se/?page_id=1604](http://raan.se/?page_id=1604) (example of educational material created)
- [Http://raan.se/?page_id=151](http://raan.se/?page_id=151) (exhibition)

Created and managed websites: <https://oresundsvand.dk>, <http://raan.se>, <http://saxan-braan.se>

COMPUTER SKILLS

Office 365, InDesign, Photoshop, Video editing programmes, Wordpress, standard office software and apps